

Spring 2018

GREENER TOURING WITH THE BROADWAY GREEN ALLIANCE

The BGA is pleased to announce the launch of our Touring Green Captain program.

On Broadway, every show has a volunteer Green Captain, who brings information about greening activities to the production's cast and crew. We are pleased to bring this successful program to the road, tailored to the unique needs of the touring community.

Currently, many theatres around the country have extensive environmental programs. Similarly, many touring shows employ greener practices. The Touring Green Captain program is designed to bring these together to produce better results.

***We are now seeking volunteers to become Touring Green Captains
at each theatre and on each production!***

HOW IT WORKS:

Each participating venue and production will assign a Green Captain who is knowledgeable about their respective greening practices and goals.

Prior to a show's arrival at a venue, the Venue Green Captain and the Production Green Captain will connect and share practices, resources, and needs in order to make their time together more environmentally friendly. Topics would include:

- How to recycle and properly dispose of waste in the venue, during and at end of run;
- Local resources for greener transportation (bike sharing, etc.); and/or
- Show's green initiatives that require local or venue support.

On arrival at the venue, both Green Captains would ensure that information about how to be greener in the venue is available to all members of the production.

HOW DO I PARTICIPATE?:

1. The first step is to find a Green Captain at your venue or on your production. On Broadway, Green Captains volunteer on every show at the first Equity meeting.
2. Next, communicate to the BGA and your touring partners that you are participating in the program. Ask if they have a Green Captain at their venue or on their production who you can contact, and, if not, encourage them to find one.
3. Communicate with your audience that your venue is participating in the program - consider adding signage in your lobby and in your program.
4. Tell the BGA about your successes and challenges, so that others can learn from your progress.
5. Consider adding a "Green Rider" to your contracts that simply asks that venues and productions assign Green Captains to liaise with each other.